



## SUSTAINABILITY CERTIFICATION SUPPORT

Third-party sustainability certifications allow companies to substantiate and articulate their sustainability accomplishments to buyers and consumers. Certifications help buyers and consumers choose more sustainable products without sifting through websites and other disclosures.

Measure to Improve (MTI's) Sustainability Certification Support program guides clients through every step to achieving certification – from selecting the right standard to preparing documentation to completing an audit.

Using custom tools and templates and leveraging MTI's team of experts, clients can feel confident this program will help them exceed the certification's requirements and maintain their certification year on year.



**We are the fresh produce  
industry's go-to  
sustainability experts.**

### OUR MISSION

Support fresh produce industry producers and processors in measuring, improving, and building credible sustainability programs that generate environmental, social, and financial benefits.



Measure to Improve is a Certified B Corp.

## WHY THIRD-PARTY SUSTAINABILITY CERTIFICATIONS?

- 🌱 Increase sales by appealing to the growing segment of sustainability conscious-consumers
- 🌱 Identify and mitigate risks
- 🌱 Gain third-party credibility with sustainability claims
- 🌱 Satisfy buyer demands
- 🌱 Develop a deeper understanding of your supply chain
- 🌱 Increase workforce morale and pride, and become a preferred employer
- 🌱 Demonstrate commitment to transparency and improvement

## OUR SOLUTION

At MTI, we leverage our extensive knowledge of certifications, such as Sustainably Grown, TRUE Zero Waste Certification, Farm Sustainability Assessment, The Sustainability Standard, and B Corp Certification to find the right one for each client. Using our proprietary system, we guide each client through every question, ensuring appropriate practices are in place adequate documentation and data are available and organized for a smooth audit.

## WHAT WE DELIVER

MTI provides ongoing support from our team of experts, guidance through the often-daunting preparation and audit process, and a completed Sustainability Plan describing your operation's progress and opportunities. Clients receive copies of every document used during the audit preparation process, organized to support ongoing program maintenance and preparedness for future audits.

- 🌱 Consultation on selecting a certification or standard
- 🌱 Custom templates and resources
- 🌱 Sustainability Plan
- 🌱 Day-of audit support
- 🌱 Recommendations for ongoing maintenance and improvement

### LEARN MORE

about our Core Programs and Services at [measuretoimprovelc.com/services](https://measuretoimprovelc.com/services)



Can't quite find a service that fits your organization's sustainability needs?

We would like to know.

MTI can offer sustainability support and services outside our Core Programs and Services.

Contact us!

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